



CANNON CENTER
FOR THE PERFORMING ARTS

NOTICE OF
MEMPHIS CONVENTION CENTER COMMISSION - REGULAR MEETING
Monday, September 26th, 2022 – 3:00 PM Central Daylight Time
255 North Main Street, Memphis, TN 38103

This Notice of Meeting contains instructions on how members of the public may provide written comments concerning any agenda item or any other matter prior to the meeting.

A G E N D A

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| I. Executive Session (non-public) | Chairman Anderson |
| a. Parking Agreement Proposed Amendment * | Dean Dennis |
| b. Miscellaneous | |
| II. Opening Remarks and Approval of the Commission | Chairman Calvin Anderson |
| a. Meeting Minutes from August 24, 2022* | |
| III. Financial Review | Commissioner Lee Jackson |
| a. July 2022 Monthly Financials* | Chuck Jabbour |
| i. Operating Revenue and Expense Report | |
| ii. Cash Flow | |
| b. Capital Expenditures | |
| c. Reserve Account | |
| IV. Memphis Tourism - Market Report | MMG President Kevin Kane |
| a. Branding/Image/PR Communications | Regena Bearden/Kevin Kern |
| b. Market Digital Campaigns | TBD |
| c. Sales Prospecting | Malvin Gipson |
| V. Report from the RCC General Manager and Directors | Dean Dennis, <u>et al.</u> |
| a. Miscellaneous | Dean Dennis |
| b. Dashboard / Closed Sales | Nicole Seltzer |
| c. RCC & CCPA Web Sites | Amanda Hurd |
| d. RCC Calendar & Customer Survey Report | LeeAnn Shewbart |
| e. Cannon Center Events & Calendar | Trey Giuntini |
| f. Sponsorships | Mike Humes |

***denotes voting item**

For any questions regarding this agenda or meeting, please submit e-mail to: info@memphisrcc.com