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FOR IMMEDIATE RELEASE

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Renasant Convention Center and Cannon Center Partner with RK Group on Second Annual Bluff City Giveback Holiday Meal Distribution

MEMPHIS, TN – The Renasant Convention Center and The Cannon Center for the Performing Arts partnered with [RK Group Bluff City](#), the [Memphis Housing Authority](#) and [Urban Strategies, Inc.](#) on Sunday, December 7, 2025 to support pre-selected Memphis families through the second annual Bluff City Giveback holiday meal distribution.

This year, a total of **300 families** received holiday meal kits feeding 8 to 10 people, along with **two festive stockings** per household. The effort provided critical food support and holiday cheer to as many as 3,000 Memphians this season.

"We are grateful to our catering partner, RK Bluff City, for leading this Bluff City Giveback initiative for our community, now in its second year. Bluff City Giveback is a meaningful example of how collaboration can brighten the holidays for families across Memphis," said **Dean Dennis**, Senior Vice President and General Manager, Renasant Convention Center.

"We are incredibly grateful and proud to host the 2nd Annual Bluff City Giveback. Being able to provide turkey meal kits and holiday stockings to 300 families is more than a seasonal tradition. It's a reflection of our deep commitment to uplifting and supporting our community," said **Kate Strause**, General Manager, The RK Group – Bluff City.

"I really appreciate the partnership with Bluff City Giveback, this is an opportunity for some of our most needy families to receive a complete Christmas meal for their families. Seeing the smiles on their faces and hearing the thank you warmed my heart," said **Eva Mosby**, Regional Vice President, Urban Strategies, Inc.

The drive-thru distribution on Front Street outside the Renasant Convention Center provided a smooth and uplifting experience for families preparing for the holidays. Volunteers welcomed each car and placed holiday meal kits and stockings directly into trunks, helping parents head home with both nourishment and peace of mind. It was a bright moment of community connection – a reminder that Memphis continues to show up for one another during the holiday season.



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About the Renasant Convention Center

The Renasant Convention Center is a premier meetings and events destination located in downtown Memphis. Welcoming hundreds of thousands of visitors each year, the center serves as a vital economic engine through conventions, trade shows, and community events. With state-of-the-art facilities and a focus on exceptional hospitality, the Renasant Convention Center proudly supports the cultural and economic vibrancy of Memphis. For more information, please visit:

www.renasantconventioncenter.com

About the Cannon Center for the Performing Arts

The Cannon Center for the Performing Arts is a state-of-the-art multipurpose venue hosting concerts, dance, theater, comedy, and special events for audiences of all ages. Situated in downtown Memphis, the Cannon Center plays a key role in celebrating artistic expression while connecting the community through live performance. For more information, please visit: www.thecannoncenter.com

About RK Group – Bluff City

The RK Group – Bluff City is the in-house catering partner for both the Renasant Convention Center and the Cannon Center, providing chef-driven culinary services for events across Memphis. As a division of a national hospitality leader with nearly 80 years of experience, RK Group delivers trusted quality and community-focused service. For more information, please visit: www.rkbluffcity.com

About Urban Strategies, Inc.

Urban Strategies, Inc. is a national nonprofit organization focused on community development and family support services. USI partners with public housing authorities and local agencies to deliver supportive services, socioeconomic resources, and neighborhood revitalization efforts that foster long-term well-being for families. For more information, please visit: www.usi-inc.org

About the Memphis Housing Authority

The Memphis Housing Authority provides safe, quality, and affordable housing to residents across Memphis while supporting pathways toward stability and self-sufficiency. Through partnerships and resident-focused programs, MHA works to strengthen neighborhoods and improve quality of life for families throughout the city. For more information, please visit: www.memphisha.org
